



# NARAL Pro-Choice Colorado Strategic Plan

FIVE YEAR AGENDA (2017-2021)

## Vision

NARAL Pro-Choice Colorado is a leader in the reproductive rights movement for full access to reproductive health care – without fear or stigma.

## Missions

### **C3 MISSION**

NARAL Pro-Choice Colorado Foundation's mission is to support and protect, as a fundamental right and value, a woman's freedom to make personal decisions regarding reproductive health care.

### **C4 MISSION**

NARAL Pro-Choice Colorado's mission is to develop and sustain a statewide constituency that uses the political process to guarantee every woman the right to make personal decisions regarding reproductive health care.

## Strategic Initiatives

1

### **INITIATIVE 1: ORGANIZATIONAL DIVERSITY**

We are dedicated to advancing diversity across our organization. We will actively explore, educate and expand our policies, practices and actions to create a culture of inclusion.

2

### **INITIATIVE 2: MEDICAL ADVISORY COMMITTEE**

Grow and strengthen the Medical Advisory Committee to empower the health care community to raise their voices and share concerns integrated in our advocacy work.

3

### **INITIATIVE 3: WOMEN'S FREEDOM FUND**

Ensure the successful adoption of the Freedom Fund to expand financial support and remove barriers for low-income women requiring access to abortion.

# STRATEGIC GOALS

1

**GOAL 1:** Protect a pro-choice agenda through legislative and electoral victories, promote a pro-choice majority and champions, and provide accountability to policy-makers for their positions on reproductive freedom.

2

**GOAL 2:** Expand our statewide footprint to increase membership, staffing and activities that reflect our role as an education and advocacy organization serving all of Colorado.

3

**GOAL 3:** Communicate our pro-choice voice and values to ensure that Colorado is recognized as a pro-choice state.

4

**GOAL 4:** Identify and focus on new opportunities that deepen our relationships and strengthen our role in the pro-choice movement.

5

**GOAL 5:** Increase sustainable funding to maintain and expand our work for the long term.

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**NARAL  
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